

HOSTED BUYERS PROGRAMME

OVERSEAS DISTRIBUTORS PROGRAMME

SINGAPORE INTERNATIONAL WATER WEEK 2022

THE GLOBAL PLATFORM TO SHARE AND CO-CREATE INNOVATIVE WATER SOLUTIONS

- 17 – 21 April 2022
- Sands Expo & Convention Centre
Marina Bay Sands, Singapore
- 17 April – 31 May 2022
- On-Demand Period

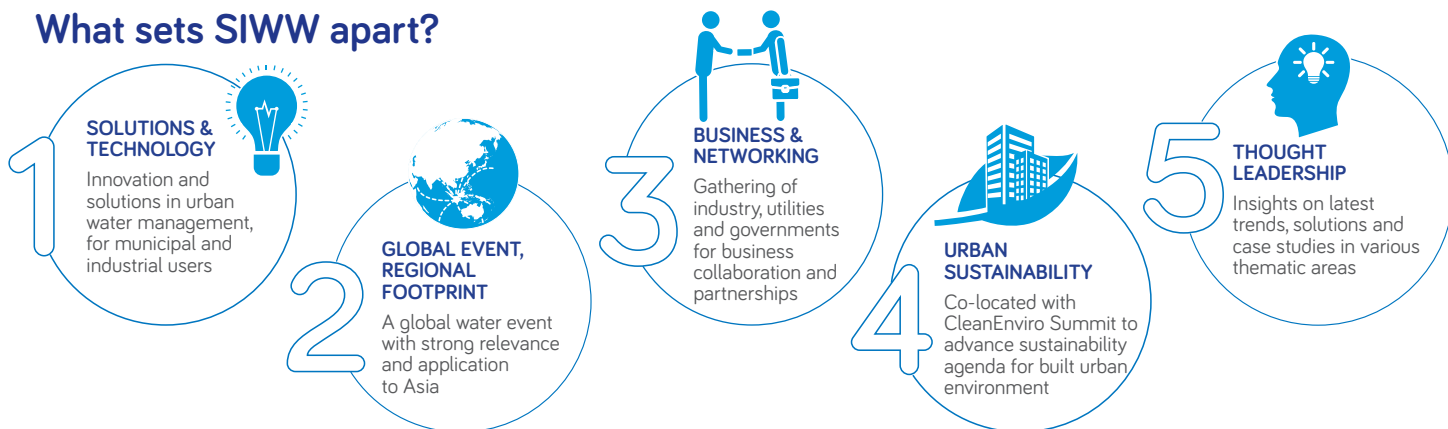
Singapore International Water Week 2022 returns as a physical event from 17 to 21 April 2022 at the Sands Expo & Convention Centre in Singapore, alongside the CleanEnviro Summit Singapore.

As one of the first international water shows to be held in-person in Asia since the COVID-19 pandemic, SIWW2022 will bring stakeholders from government, utilities, industry and academia together to share best practices, policy development in water, and to present the latest in technological innovation.

With the opening up of international travel lanes into Singapore, SIWW2022 is expected to attract over 10,000 physical and virtual on-demand international, regional and local attendees looking for solutions to urban water challenges, and to build and renew business partnerships. Showcasing products and services spanning the entire urban water cycle, the SIWW2022 Water Expo will feature 350 exhibitors with the latest solutions and technologies across 3 full exhibition halls.

SIWW2022 is the place-to-be if you wish to build brand exposure for your products, as well as establish new leads and business opportunities.

What sets SIWW apart?



SIWW2018 Key Statistics:



Over **500**
Water Leaders



Over
24,000
Participants

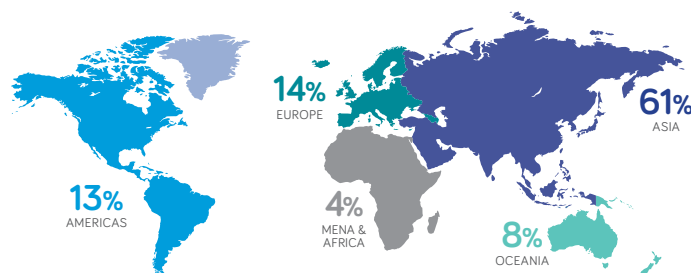


From **110**
Regions and
Countries



S\$23 Billion
In Total Value for Business
Announcements

Top Regions at SIWW 2018: (excluding Singapore)



Statistics reflected based on Singapore International Water Week 2018

Water Expo @ SIWW2022

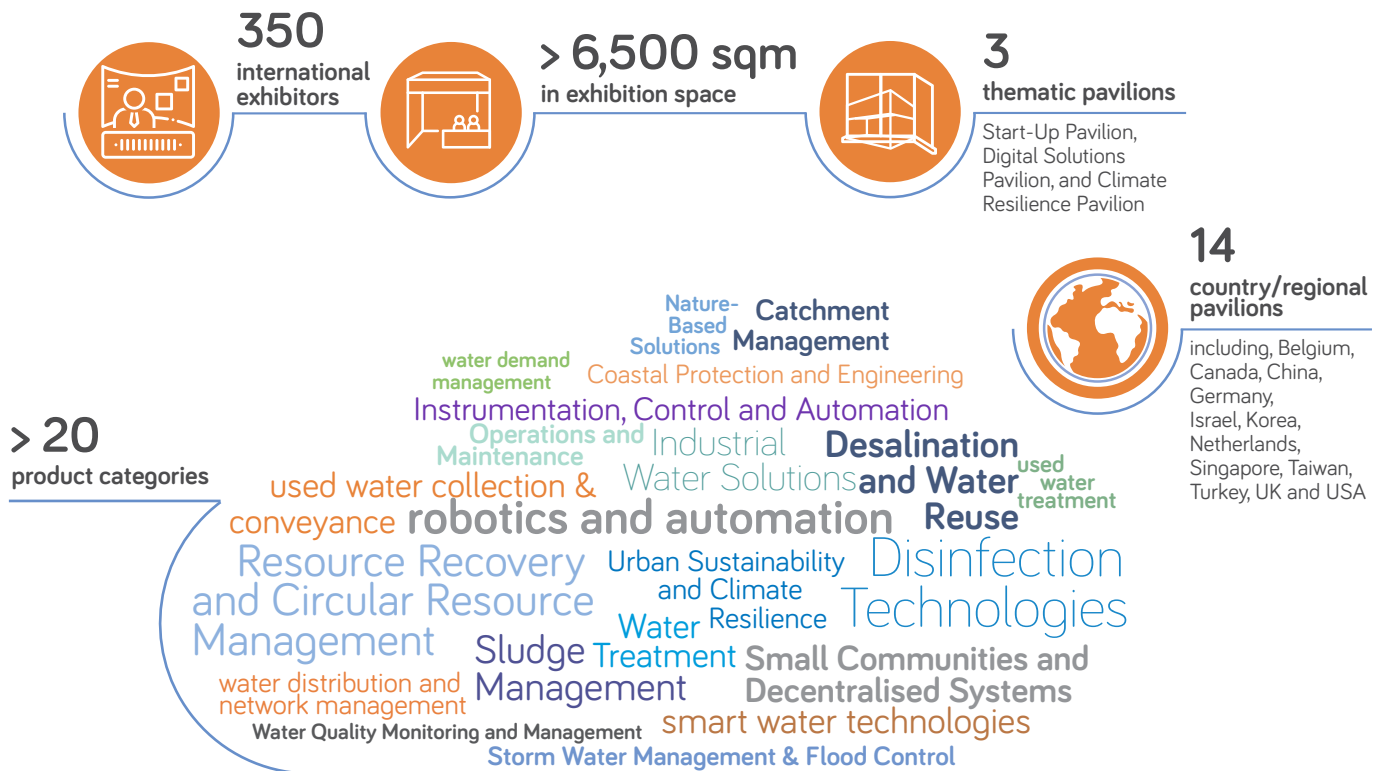
Taking place from 18 to 20 April 2022, the Water Expo 2022 is a major trade exhibition showcasing a comprehensive range of products, services, and the latest state-of-the-art technologies across the entire water value chain.

It is a one-stop marketplace where government officials, utility and industry leaders, water experts, practitioners as well as procurement officers and enterprises converge to establish business and networking opportunities.

Expect the latest product launches and cutting-edge water technologies at the most comprehensive water and environment trade show in the region.

Featuring three new exciting thematic Pavilions on digital water, climate resilience and start-ups, with diverse offerings by country/regional pavilions such as China, Netherlands and Singapore, the Water Expo is already more than 80% booked.

Key Statistics



Buyers / Overseas Distributors Partner Programme



Join us in the Partner Programme and recommend your buyers and distributors to meet with over 300 international exhibitors, including 14 country/regional pavilions at the Water Expo @ SIWW2022. As the global trade platform for urban water solutions, accredited buyers and distributors can look forward to greater opportunities for business interaction and lead generation through the tailored Hosted Buyers and Overseas Distributors programmes.

Partnership fee will be extended to partners who fulfill terms of the Partner Programme.

Contact us at sales@siww.com.sg to find out more.

Hosted Buyers Programme

At SIWW2022, participating exhibitors will be showcasing their latest products, technologies, innovations, and solutions with many looking for buyers in the region. This programme aims to bring about greater networking opportunities at the Expo and is calling for the participation of Southeast Asian buyers.

Featuring a 2-day itinerary, programme highlights include an invitation-only networking reception with exhibitors looking for regional buyers, a curated Expo Tour, technical site visits to PUB's plants and access to business and thematic forums at SIWW2022.

DAY 1

- 🔹 Welcome by SIWW
- 🔹 Private Networking Sessions with Exhibitors
- 🔹 Curated Expo Tour
- 🔹 Hosted Dinner

DAY 2

- 🔹 (Offsite) Welcome Introduction by PUB
- 🔹 Technical Visits to PUB's Facilities / Plants
- 🔹 Business and Thematic Forums @ SIWW2022

What can Buyers expect?

- Exclusive 120-minute Networking Reception to meet-&-greet with exhibitors at the Water Expo
- Hosted dinner by Organiser
- Curated Expo tour by SIWW
- Access to Business & Thematic Forums at the Water Expo
- Exclusive site visits to PUB's facilities / plants

What is expected of Buyers?

- Buyers to participate in all segments within the itinerary
- Meet and network with exhibitors during the networking reception
- Make a short presentation of organisation profile and buying interests during the networking reception
- Whilst travel expenses will be borne by buyers, travel arrangements may be made through SIWW's official travel agent

To note:

- Programme will commence on either Monday (18 April 2022) or Tuesday (19 April 2022)

Overseas Distributors Programme

A newly introduced segment, the Overseas Distributors Programme aims to accelerate quality business networking between exhibitors and potential distributors for the representation of products and services in the region.

If you are an existing water products and technologies distributor who is based in Asia, and are looking to expand your portfolio of solutions and services, this programme is for you.

To be an invited distributor, the following will be considered:

- Your purchasing or decision making authority
- Recent distributorship appointments
- Target industry sectors and countries/regions

Invited distributors will receive cash rebates to offset their participation costs and have their business meetings and engagements with exhibitors facilitated.



To find out more, please email sales@siww.com.sg



Organised by:

Singapore International Water Week Pte Ltd, a company set up by Singapore's Ministry of Sustainability and the Environment and PUB, Singapore's National Water Agency



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